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PRESS RELEASE

For immediate release

New General Manager at the FQMHR: Frédéric Lajoie takes the reins of the future of off-road motorcyclists with increased commitment.

Montreal, December 6, 2023- The Fédération Québécoise des Motocyclistes Hors Route (FQMHR) today announced the arrival of Frédéric Lajoie as General Manager, succeeding Benoit-Gilles Depont, who has held this role since the FQMHR was founded on January 24, 2007.

The FQMHR was created following the submission of a brief in 2005 to the Ministère des Transports' public consultations. At that time, Benoit-Gilles Depont represented the Fédération des Motocyclistes de Sentiers du Québec (FMSQ) at the presentation of this founding brief. Mr. Depont had headed the FMSQ for 13 years prior to his appointment to the FQMHR.

In addition to being a seasoned administrator, Frédéric Lajoie has also worked as a lobbyist. His passion for off-road motorcycling goes back to his youth, and although he doesn't consider himself an expert, he is particularly fond of trail exploration and enduro adventures. In addition to his passion for off-road motorcycling, Mr. Lajoie is also an avid snowboarder, having taught the sport since its beginnings in the early 90s. His in-depth knowledge of the various challenges facing niche sports makes him a key player for the FQMHR.

Above his professional skills, Frédéric Lajoie's commitment to defending the interests of off-road motorcyclists and the various players in the industry is an essential element of his new role. With his wealth of experience, Mr. Lajoie aspires to be the standard-bearer for off-road motorcycle enthusiasts, while at the same time being an ardent defender of off-road motorcycle issues. His aim is to work closely with the industry's various players to promote healthy and sustainable growth of the off-road motorcycling community.

Frédéric Lajoie took office on December 4 and will work closely with Mr. Depont between now and the end of the year to ensure a smooth transition at the head of the federation. This transition period will ensure continuity in the FQMHR's vision and initiatives, thus ensuring an ongoing commitment to the off-road motorcycling community.

The FQMHR is delighted with this new step and expresses its confidence in Frédéric Lajoie to guide the federation to new heights. FQMHR members and the entire off-road motorcycling community are invited to extend a warm welcome to Frédéric Lajoie in his new role.